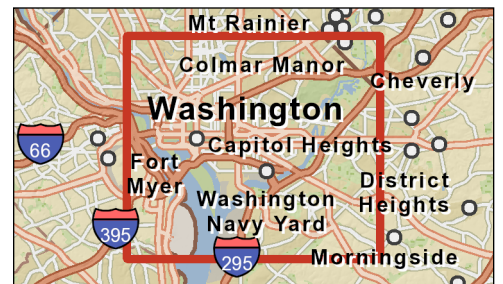
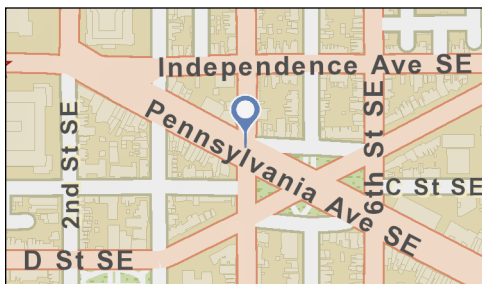
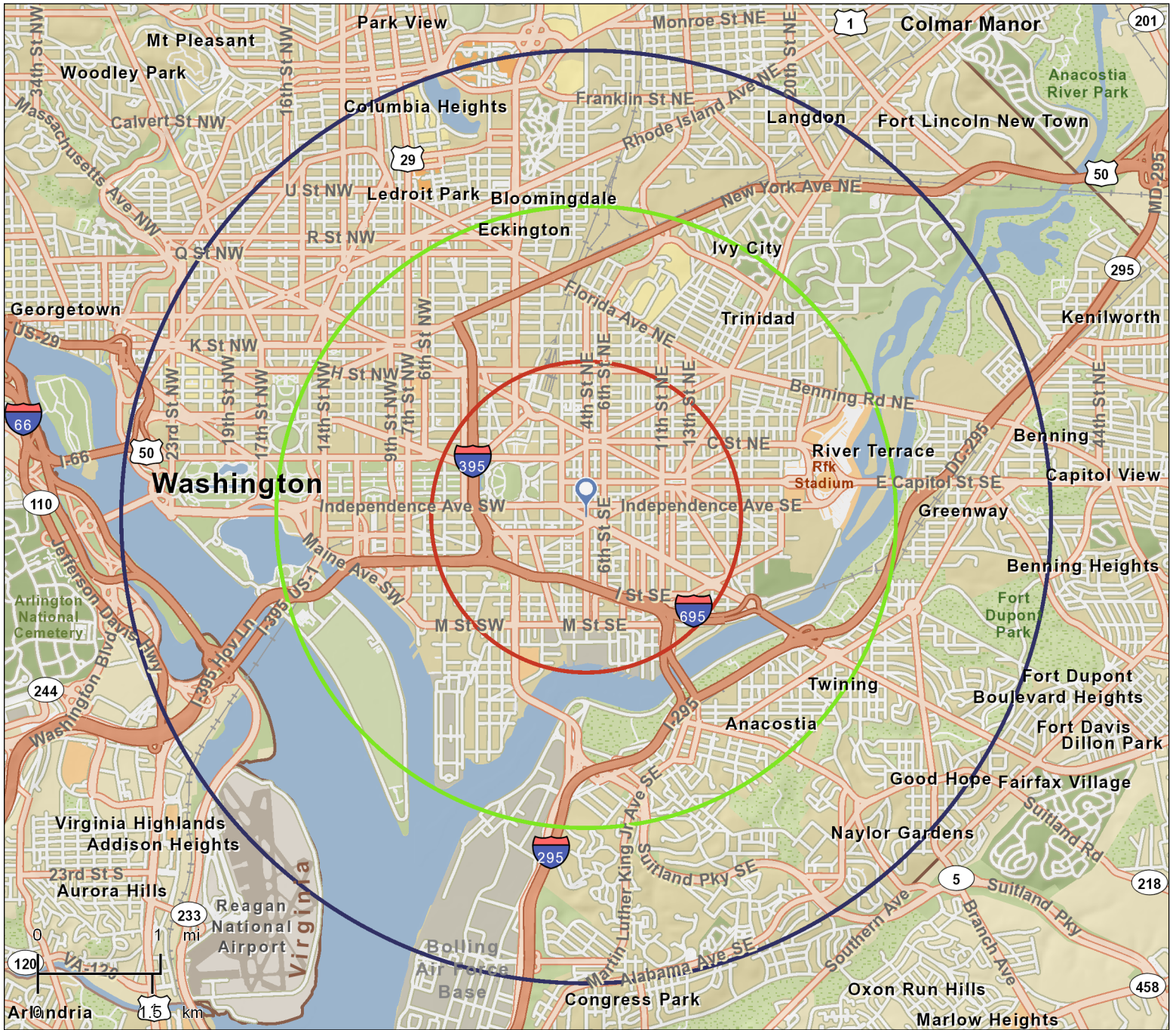




# Site Map

Capitol Hill (24)  
Capitol Hill (24)  
Ring: 1, 2, 3 Miles

Prepared by Young's Research  
Latitude: 38.886528  
Longitude: -77.000583



September 15, 2013

Made with Esri Business Analyst



# Market Profile

Capitol Hill (24)  
Ring: 1 mile radius

Prepared by Young's Research

Latitude: 38.886528  
Longitude: -77.000583

	1 mile	2 miles	3 miles
<b>Population Summary</b>			
2000 Total Population	35,641	111,765	230,993
2010 Total Population	40,002	121,553	251,880
2012 Total Population	41,813	126,556	259,921
2012 Group Quarters	1,464	7,804	21,966
2017 Total Population	45,088	135,566	275,323
2012-2017 Annual Rate	1.52%	1.38%	1.16%
<b>Household Summary</b>			
2000 Households	18,191	49,497	102,521
2000 Average Household Size	1.90	2.13	2.09
2010 Households	20,314	56,431	115,649
2010 Average Household Size	1.90	2.02	1.99
2012 Households	21,236	58,815	119,378
2012 Average Household Size	1.90	2.02	1.99
2017 Households	23,115	63,746	127,878
2017 Average Household Size	1.89	2.00	1.98
2012-2017 Annual Rate	1.71%	1.62%	1.39%
2010 Families	7,176	22,138	43,048
2010 Average Family Size	2.71	2.93	2.97
2012 Families	7,266	22,443	43,330
2012 Average Family Size	2.69	2.93	2.97
2017 Families	7,780	23,915	45,744
2017 Average Family Size	2.69	2.93	2.97
2012-2017 Annual Rate	1.38%	1.28%	1.09%
<b>Housing Unit Summary</b>			
2000 Housing Units	19,724	56,593	116,527
Owner Occupied Housing Units	39.7%	32.4%	29.8%
Renter Occupied Housing Units	52.5%	55.0%	58.2%
Vacant Housing Units	7.8%	12.5%	12.0%
2010 Housing Units	22,619	64,419	130,701
Owner Occupied Housing Units	40.9%	35.2%	32.4%
Renter Occupied Housing Units	49.0%	52.4%	56.1%
Vacant Housing Units	10.2%	12.4%	11.5%
2012 Housing Units	23,469	66,614	134,057
Owner Occupied Housing Units	39.9%	34.6%	31.9%
Renter Occupied Housing Units	50.5%	53.7%	57.1%
Vacant Housing Units	9.5%	11.7%	10.9%
2017 Housing Units	25,454	71,665	142,654
Owner Occupied Housing Units	39.7%	34.6%	32.1%
Renter Occupied Housing Units	51.1%	54.4%	57.5%
Vacant Housing Units	9.2%	11.1%	10.4%
<b>Median Household Income</b>			
2012	\$70,940	\$50,176	\$50,095
2017	\$79,777	\$57,326	\$57,254
<b>Median Home Value</b>			
2012	\$529,456	\$361,192	\$356,903
2017	\$591,620	\$383,759	\$379,421
<b>Per Capita Income</b>			
2012	\$48,473	\$36,538	\$37,377
2017	\$55,279	\$41,992	\$43,170
<b>Median Age</b>			
2010	34.1	34.3	32.9
2012	34.0	34.2	33.0
2017	34.2	34.5	33.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

September 15, 2013

Made with Esri Business Analyst



# Market Profile

Capitol Hill (24)  
Ring: 3 mile radius

Prepared by Young's Research

Latitude: 38.886528  
Longitude: -77.000583

	1 mile	2 miles	3 miles
<b>2012 Households by Income</b>			
Household Income Base	21,233	58,812	119,370
<\$15,000	14.4%	20.7%	19.9%
\$15,000 - \$24,999	5.2%	8.7%	9.1%
\$25,000 - \$34,999	5.8%	8.6%	8.9%
\$35,000 - \$49,999	9.3%	11.8%	12.0%
\$50,000 - \$74,999	17.4%	15.9%	16.2%
\$75,000 - \$99,999	12.9%	10.2%	9.7%
\$100,000 - \$149,999	18.4%	12.0%	11.7%
\$150,000 - \$199,999	7.8%	5.8%	5.8%
\$200,000+	8.8%	6.3%	6.7%
Average Household Income	\$93,520	\$74,105	\$74,894
<b>2017 Households by Income</b>			
Household Income Base	23,112	63,743	127,870
<\$15,000	13.9%	19.8%	19.0%
\$15,000 - \$24,999	4.3%	7.5%	7.8%
\$25,000 - \$34,999	4.0%	6.9%	7.0%
\$35,000 - \$49,999	7.9%	10.3%	10.6%
\$50,000 - \$74,999	15.9%	14.9%	15.1%
\$75,000 - \$99,999	16.2%	13.4%	12.8%
\$100,000 - \$149,999	19.9%	13.9%	13.7%
\$150,000 - \$199,999	8.4%	6.6%	6.8%
\$200,000+	9.5%	6.8%	7.2%
Average Household Income	\$106,078	\$84,970	\$86,599
<b>2012 Owner Occupied Housing Units by Value</b>			
Total	9,374	23,062	42,769
<\$50,000	0.4%	0.9%	0.7%
\$50,000 - \$99,999	0.7%	2.5%	2.3%
\$100,000 - \$149,999	1.5%	4.4%	4.8%
\$150,000 - \$199,999	2.7%	6.9%	6.9%
\$200,000 - \$249,999	5.0%	9.7%	10.1%
\$250,000 - \$299,999	9.6%	13.8%	13.7%
\$300,000 - \$399,999	14.5%	19.3%	20.3%
\$400,000 - \$499,999	12.1%	12.6%	13.4%
\$500,000 - \$749,999	29.6%	18.9%	17.6%
\$750,000 - \$999,999	17.3%	8.2%	6.8%
\$1,000,000 +	6.6%	2.9%	3.4%
Average Home Value	\$569,061	\$429,163	\$424,052
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	10,100	24,790	45,827
<\$50,000	0.3%	0.6%	0.5%
\$50,000 - \$99,999	0.8%	3.4%	3.0%
\$100,000 - \$149,999	1.9%	5.9%	6.2%
\$150,000 - \$199,999	3.1%	8.3%	8.2%
\$200,000 - \$249,999	4.3%	8.8%	9.0%
\$250,000 - \$299,999	8.2%	11.6%	11.4%
\$300,000 - \$399,999	9.4%	13.6%	14.6%
\$400,000 - \$499,999	11.3%	12.3%	13.3%
\$500,000 - \$749,999	29.0%	20.4%	19.5%
\$750,000 - \$999,999	23.1%	11.4%	9.8%
\$1,000,000 +	8.5%	3.7%	4.3%
Average Home Value	\$614,604	\$452,920	\$449,155

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

September 15, 2013

Made with Esri Business Analyst



# Market Profile

Capitol Hill (24)  
Ring: 3 mile radius

Prepared by Young's Research

Latitude: 38.886528  
Longitude: -77.000583

	1 mile	2 miles	3 miles
<b>2010 Population by Age</b>			
Total	40,003	121,554	251,880
0 - 4	5.3%	5.4%	5.1%
5 - 9	2.9%	3.9%	3.8%
10 - 14	2.2%	3.7%	3.8%
15 - 24	12.3%	14.4%	18.0%
25 - 34	29.6%	24.2%	23.6%
35 - 44	16.4%	14.8%	13.8%
45 - 54	11.6%	13.3%	12.6%
55 - 64	10.4%	10.5%	9.8%
65 - 74	5.8%	5.6%	5.3%
75 - 84	2.4%	2.9%	2.9%
85 +	1.1%	1.3%	1.3%
18 +	88.3%	84.5%	84.6%
<b>2012 Population by Age</b>			
Total	41,813	126,558	259,921
0 - 4	5.2%	5.3%	5.0%
5 - 9	2.9%	3.8%	3.8%
10 - 14	2.1%	3.6%	3.7%
15 - 24	12.4%	14.3%	17.8%
25 - 34	30.2%	24.7%	24.0%
35 - 44	15.8%	14.3%	13.4%
45 - 54	11.2%	12.9%	12.2%
55 - 64	10.7%	10.9%	10.2%
65 - 74	6.1%	5.9%	5.6%
75 - 84	2.3%	2.9%	2.9%
85 +	1.1%	1.4%	1.4%
18 +	88.6%	84.8%	84.9%
<b>2017 Population by Age</b>			
Total	45,087	135,567	275,322
0 - 4	5.2%	5.3%	5.0%
5 - 9	2.8%	3.8%	3.8%
10 - 14	2.1%	3.6%	3.7%
15 - 24	11.5%	13.4%	16.7%
25 - 34	30.6%	25.0%	24.3%
35 - 44	15.6%	14.1%	13.3%
45 - 54	10.3%	12.0%	11.3%
55 - 64	11.1%	11.3%	10.6%
65 - 74	7.2%	7.0%	6.7%
75 - 84	2.4%	3.0%	3.0%
85 +	1.1%	1.4%	1.4%
18 +	88.8%	85.0%	85.1%
<b>2010 Population by Sex</b>			
Males	19,520	59,869	122,390
Females	20,482	61,684	129,490
<b>2012 Population by Sex</b>			
Males	20,479	62,446	126,618
Females	21,334	64,110	133,303
<b>2017 Population by Sex</b>			
Males	22,138	66,849	134,228
Females	22,949	68,717	141,095

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

September 15, 2013

Made with Esri Business Analyst



# Market Profile

Capitol Hill (24)  
Ring: 3 mile radius

Prepared by Young's Research

Latitude: 38.886528  
Longitude: -77.000583

	1 mile	2 miles	3 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	40,001	121,554	251,880
White Alone	65.1%	37.4%	35.5%
Black Alone	26.9%	53.8%	55.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.6%	3.8%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	2.0%	2.3%
Two or More Races	2.8%	2.6%	2.6%
Hispanic Origin	4.8%	5.3%	6.0%
Diversity Index	54.8	61.3	61.6
<b>2012 Population by Race/Ethnicity</b>			
Total	41,814	126,556	259,921
White Alone	67.4%	39.6%	37.2%
Black Alone	24.1%	50.8%	52.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.9%	4.2%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	2.1%	2.5%
Two or More Races	2.9%	2.8%	2.9%
Hispanic Origin	5.1%	5.8%	6.6%
Diversity Index	53.7	62.9	63.2
<b>2017 Population by Race/Ethnicity</b>			
Total	45,088	135,566	275,323
White Alone	69.8%	42.3%	39.3%
Black Alone	20.2%	46.1%	48.8%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	4.7%	5.1%	4.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	2.4%	2.9%
Two or More Races	3.4%	3.4%	3.5%
Hispanic Origin	6.2%	7.0%	7.9%
Diversity Index	53.1	65.7	66.2
<b>2010 Population by Relationship and Household Type</b>			
Total	40,002	121,553	251,880
In Households	96.4%	93.6%	91.3%
In Family Households	50.2%	55.6%	53.0%
Householder	17.9%	18.2%	17.1%
Spouse	12.9%	9.2%	7.9%
Child	15.4%	21.6%	21.4%
Other relative	2.5%	4.4%	4.4%
Nonrelative	1.6%	2.1%	2.1%
In Nonfamily Households	46.2%	38.0%	38.3%
In Group Quarters	3.6%	6.4%	8.7%
Institutionalized Population	0.4%	3.1%	2.1%
Noninstitutionalized Population	3.2%	3.3%	6.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

September 15, 2013

Made with Esri Business Analyst



## Market Profile

Capitol Hill (24)  
Ring: 3 mile radius

Prepared by Young's Research

Latitude: 38.886528  
Longitude: -77.000583

	1 mile	2 miles	3 miles
<b>2010 Households by Type</b>			
Total	20,313	56,431	115,649
Households with 1 Person	45.3%	45.3%	47.5%
Households with 2+ People	54.7%	54.7%	52.5%
Family Households	35.3%	39.2%	37.2%
Husband-wife Families	25.5%	19.8%	17.2%
With Related Children	8.9%	6.9%	6.0%
Other Family (No Spouse Present)	9.8%	19.4%	20.0%
Other Family with Male Householder	2.2%	3.6%	3.6%
With Related Children	0.9%	1.5%	1.6%
Other Family with Female Householder	7.7%	15.8%	16.3%
With Related Children	4.2%	9.7%	10.4%
Nonfamily Households	19.4%	15.5%	15.3%
All Households with Children	14.1%	18.4%	18.2%
Multigenerational Households	1.6%	3.5%	3.6%
Unmarried Partner Households	8.9%	8.2%	8.5%
Male-female	6.2%	6.2%	6.2%
Same-sex	2.6%	2.0%	2.3%
<b>2010 Households by Size</b>			
Total	20,314	56,431	115,650
1 Person Household	45.3%	45.3%	47.5%
2 Person Household	34.1%	30.6%	29.2%
3 Person Household	11.3%	12.1%	11.4%
4 Person Household	6.0%	6.5%	6.2%
5 Person Household	2.0%	3.0%	3.0%
6 Person Household	0.7%	1.4%	1.5%
7 + Person Household	0.5%	1.2%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	20,314	56,431	115,649
Owner Occupied	45.5%	40.2%	36.6%
Owned with a Mortgage/Loan	39.3%	33.8%	30.8%
Owned Free and Clear	6.2%	6.4%	5.9%
Renter Occupied	54.5%	59.8%	63.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

September 15, 2013

Made with Esri Business Analyst